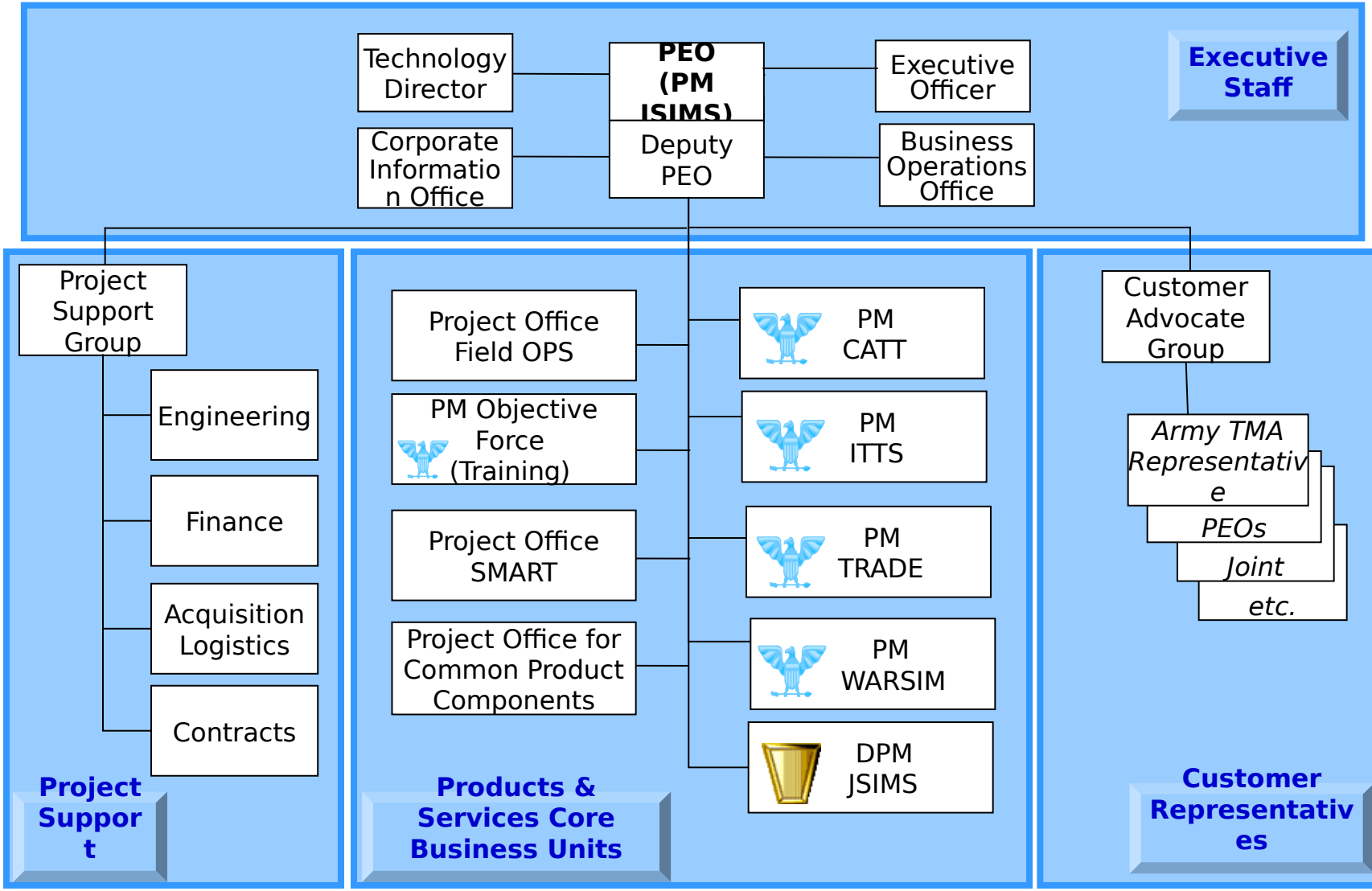
PEO STRI

Structure



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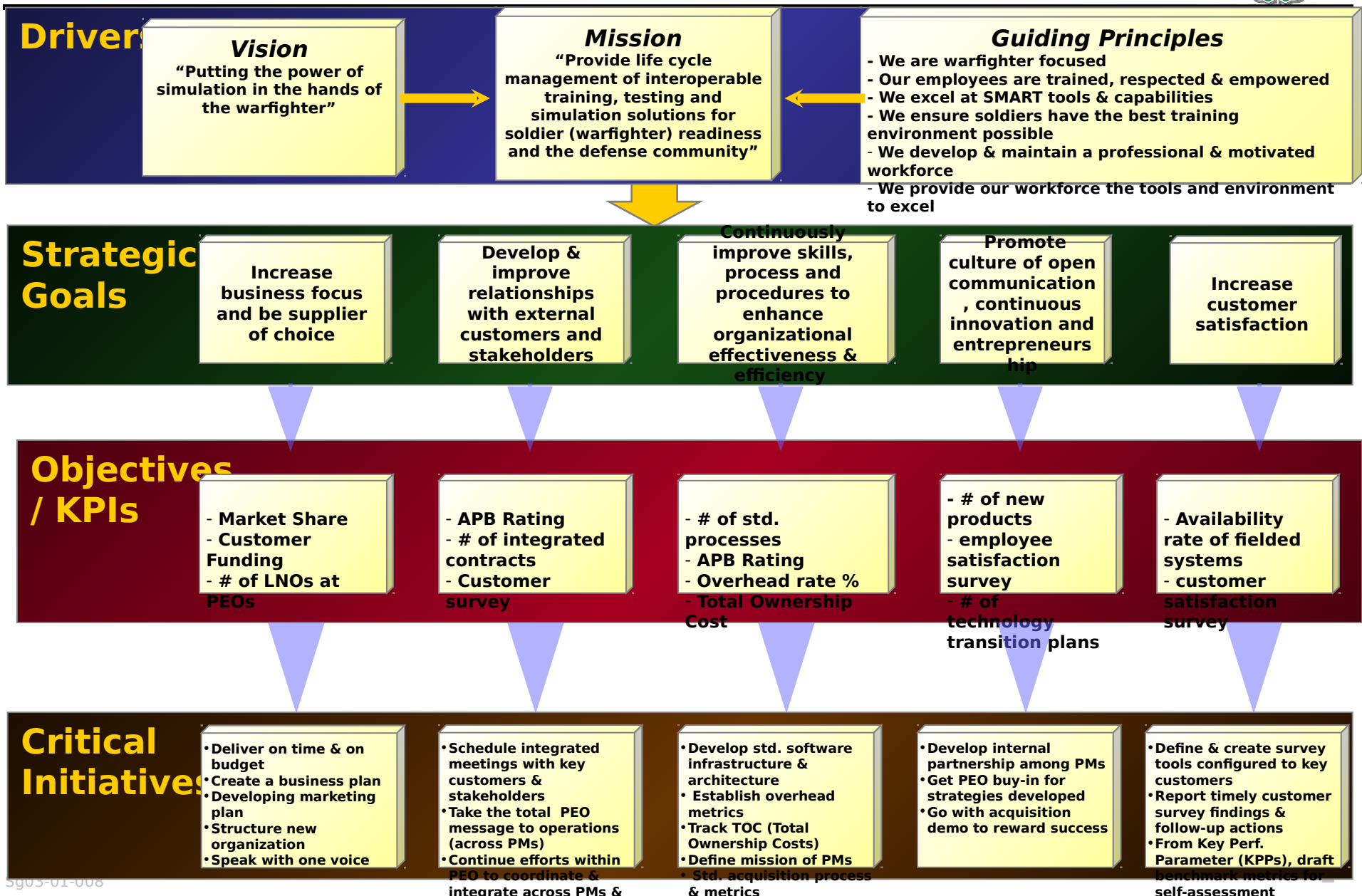
Strategy Articulation Map


Drivers
Vision
"Putting the power of simulation in the hands of the warfighter"
Mission
"Provide life cycle management of interoperable training, testing and simulation solutions for soldier (warfighter) readiness and the defense community"
Guiding Principles
- We are warfighter focused
- Our employees are trained, respected & empowered
- We excel at SMART tools & capabilities
- We ensure soldiers have the best training environment possible
- We develop & maintain a professional & motivated workforce
- We provide our workforce the tools and environment to excel
Strategic Goals
Increase business focus and be supplier of choice
Develop & improve relationships with external customers and stakeholders
Continuously improve skills, process and procedures to enhance organizational effectiveness & efficiency
Promote culture of open communication, continuous innovation and entrepreneurship
Increase customer satisfaction
Objectives / KPIs
- Market Share
- Customer Funding
- # of LNOs at PEOs
- APB Rating
- # of integrated contracts
- Customer survey
- # of std. processes
- APB Rating
- Overhead rate %
- Total Ownership Cost
- # of new products
- employee satisfaction survey
- # of technology transition plans
- Availability rate of fielded systems
- customer satisfaction survey
Critical Initiatives
•Deliver on time & on budget
•Create a business plan
•Developing marketing plan
•Structure new organization
•Speak with one voice
•Schedule integrated meetings with key customers & stakeholders
•Take the total PEO message to operations (across PMs)
•Continue efforts within PEO to coordinate & integrate across PMs &
•Develop std. software infrastructure & architecture
• Establish overhead metrics
•Track TOC (Total Ownership Costs)
•Define mission of PMs
• Std. acquisition process & metrics
•Develop internal partnership among PMs
•Get PEO buy-in for strategies developed
•Go with acquisition demo to reward success
•Define & create survey tools configured to key customers
•Report timely customer survey findings & follow-up actions
•From Key Perf. Parameter (KPPs), draft benchmark metrics for self-assessment

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